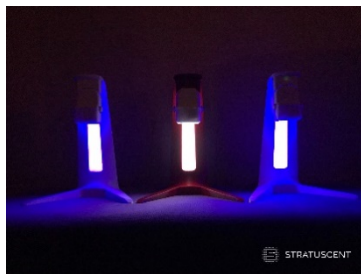




FOR IMMEDIATE RELEASE

## Stratuscent Inc., listed as one of the Major Players in the Global e-Nose Market, will showcase its machine learning platform for capturing and analyzing scent data around us at CES 2020



*Stratuscent's Live eNose Demo at CES, Eureka Park booth 52518*

**MONTREAL, Quebec — Jan 7, 2020** — At CES 2020, Stratuscent Inc. – a leader in the Global eNose Market – is showcasing its award-winning technology at Eureka Park, booth number 52518. Stratuscent leverages chemical sensors & artificial intelligence (AI) for detection, identification, and analysis of complex scents to make intelligent decisions for its customers.

Stratuscent's proprietary AI-driven chemical sensing solution – which is based on NASA patents – is a portable, real-time, software-upgradeable, and low-cost device that detects both simple chemicals and complex everyday scents. Inspired by the functionality of the human nose, Stratuscent's electronic nose (eNose) embraces the cross-sensitivity of its array of chemical receptors and leverages AI to deliver robustness in the real-world with varying temperatures, humidity, and background scents.

*“Over the years, we have optimized our proprietary, powerful, and robust hardware-and-software integrated scent digitization technology platform. We are excited to present the endless applications and thrilled to demonstrate the consumer-focused productization of our electronic nose at CES 2020!”, says Ishan Sharma, Director of Product at Stratuscent.*

Stratuscent's goal is to create the world's first comprehensive database of everyday scents.

### Applications

The digitization of the fifth human sense – the sense of smell – has applications in a broad range of markets including food and beverage, agriculture, smart homes & cities, industrial automation, and air quality monitoring.

### During CES 2020 see Stratuscent's live eNose demo at Eureka Park

Exhibition – Jan 7-10, **Booth #52518**

Venue: TECH West, Sands Expo, Level 1, Hall G

### About Stratuscent Inc.

Stratuscent's breakthrough portable, real-time, and low-cost electronic nose leverages chemical sensing and artificial intelligence (AI) to detect, digitize, and catalog simple and complex everyday scents thereby enhancing brand identification, quality control, yield, and safety. Incorporated in 2016 with offices in Montreal, Stratuscent Inc. was incubated at TandemLaunch, is a graduate of Creative Destruction Lab 2018 and a winner of the 2019 C.L.I.C. Challenge. [www.stratuscent.com](http://www.stratuscent.com)

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